I feel air one is a great service to my area.I can let my child listen to contemporary music without fear from profanity. and we are not church going christians but my daughter is only 6 and I can't take a chance on any of the local channels. All the other local stations either swear or talk about sex and my daughter is too young for that She loves the music that air 1 plays and if it was replaced she would be so sad and I think alot of other kids would be too